



Laclede County, MO

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Economy Overview

35,530

Population (2017)

Population **grew by 110** over the last 5 years and is projected to **grow by 172** over the next 5 years.

15,234

Jobs (2017)

Jobs **grew by 1,131** over the last 5 years and are projected to **grow by 733** over the next 5 years.

\$40.4K

Median Household Income (2016)

Median household income is **\$14.9K below** the national median household income of \$55.3K.

As of 2017 the region's population **increased by 0.3%** since 2012, growing by 110. Population is expected to **increase by 0.5%** between 2017 and 2022, adding 172.

From 2012 to 2017, jobs **increased by 8.0%** in Laclede County, MO from 14,104 to 15,234. This change **outpaced the national growth rate of 7.6% by 0.4%**. As the number of jobs increased, the **labor force participation rate increased from 55.9% to 57.4% between 2012 and 2017**.

Concerning educational attainment, **10.1% of Laclede County, MO residents possess a Bachelor's Degree** (8.3% below the national average), and **6.6% hold an Associate's Degree** (1.3% below the national average).

The top three industries in 2017 are Ship and Boat Building, Restaurants and Other Eating Places, and Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing.

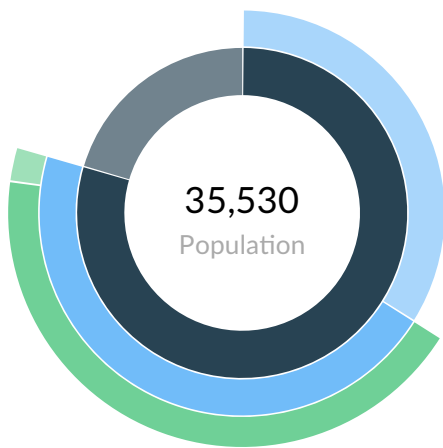


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	35,530	16,204	15,234	90.5	\$1.05B	\$1.85B	\$1.67B
Missouri	6,112,831	3,021,924	3,104,042	92.8	\$283.94B	\$274.39B	\$336.62B
Camden County, MO	44,686	17,909	18,673	92.6	\$1.24B	\$1.76B	\$1.16B
Morgan County, MO	20,191	7,555	5,205	93.3	\$392.83M	\$853.30M	\$451.03M
Miller County, MO	25,284	11,655	8,055	89.8	\$550.34M	\$1.07B	\$713.84M

Economy Overview - Cont.

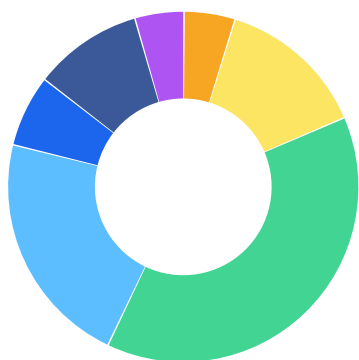
2017 Labor Force Breakdown



	Population
● Total Working Age Population	28,234
● Not in Labor Force (15+)	12,030
● Labor Force	16,204
● Employed	15,361
● Unemployed	843
● Under 15	7,296

Educational Attainment

Concerning educational attainment, **10.1% of Laclde County, MO residents possess a Bachelor's Degree** (8.3% below the national average), and **6.6% hold an Associate's Degree** (1.3% below the national average).

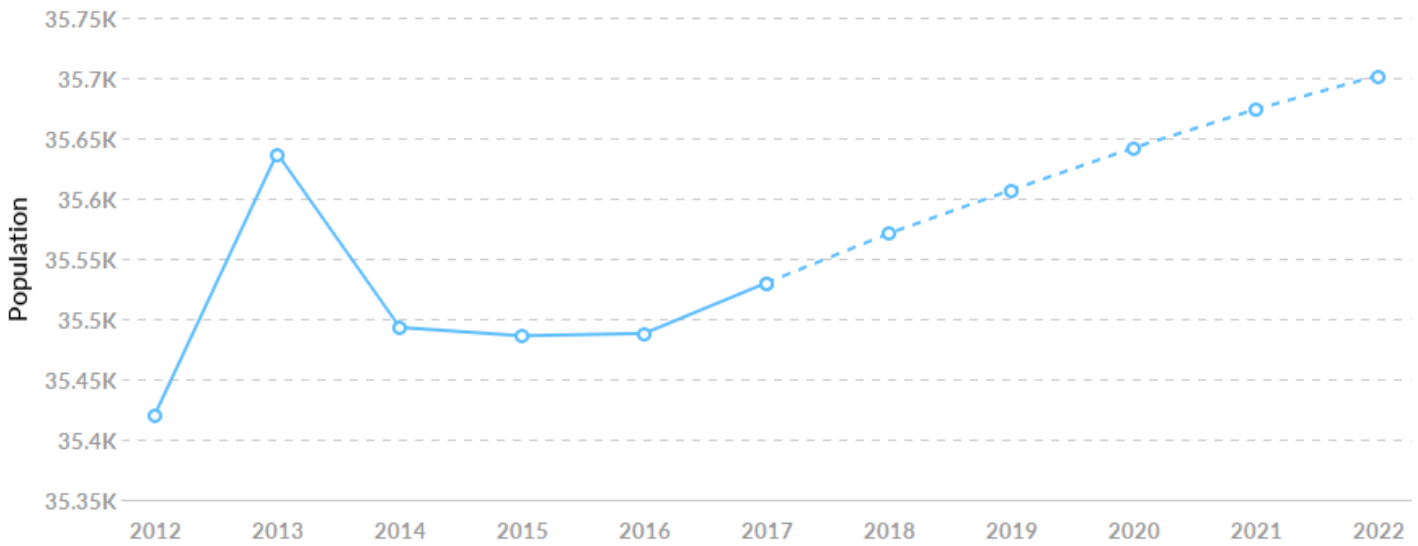


	% of Population	Population
● Less Than 9th Grade	4.7%	1,133
● 9th Grade to 12th Grade	13.8%	3,317
● High School Diploma	38.5%	9,278
● Some College	21.8%	5,249
● Associate's Degree	6.6%	1,595
● Bachelor's Degree	10.1%	2,422
● Graduate Degree and Higher	4.5%	1,090

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 0.3% since 2012, growing by 110. Population is expected to increase by 0.5% between 2017 and 2022, adding 172.

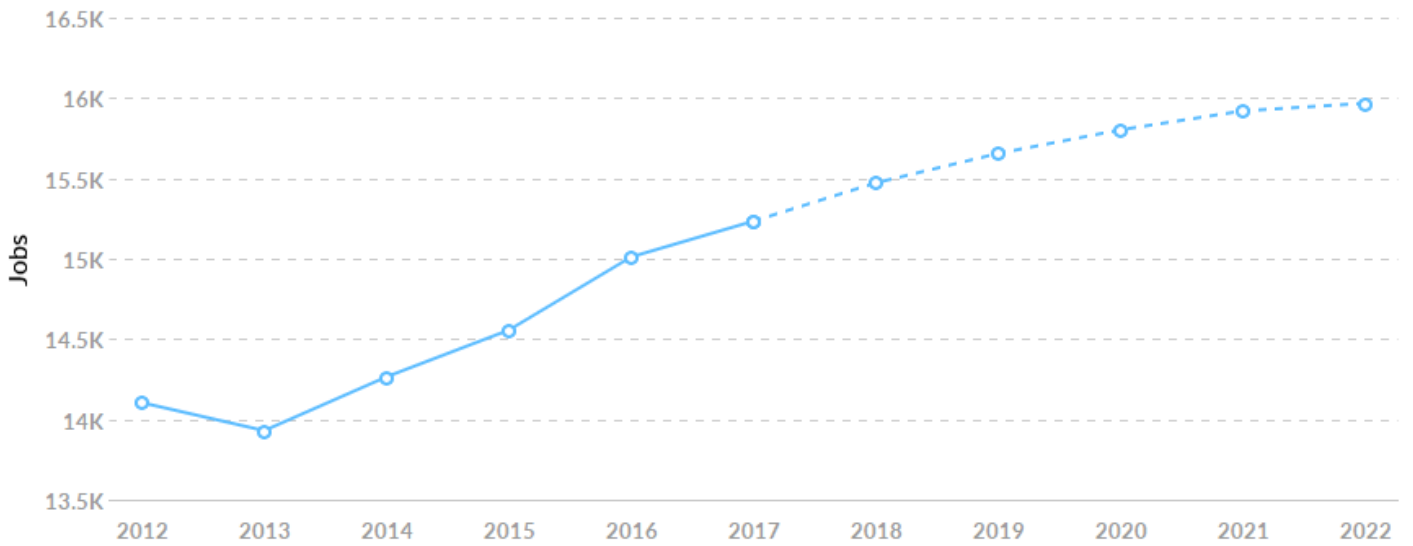


Timeframe	Population
2012	35,420
2013	35,637
2014	35,493
2015	35,486
2016	35,488
2017	35,530
2018	35,571
2019	35,607
2020	35,642
2021	35,674
2022	35,702

Historic & Projected Trends - Cont.

Job Trends

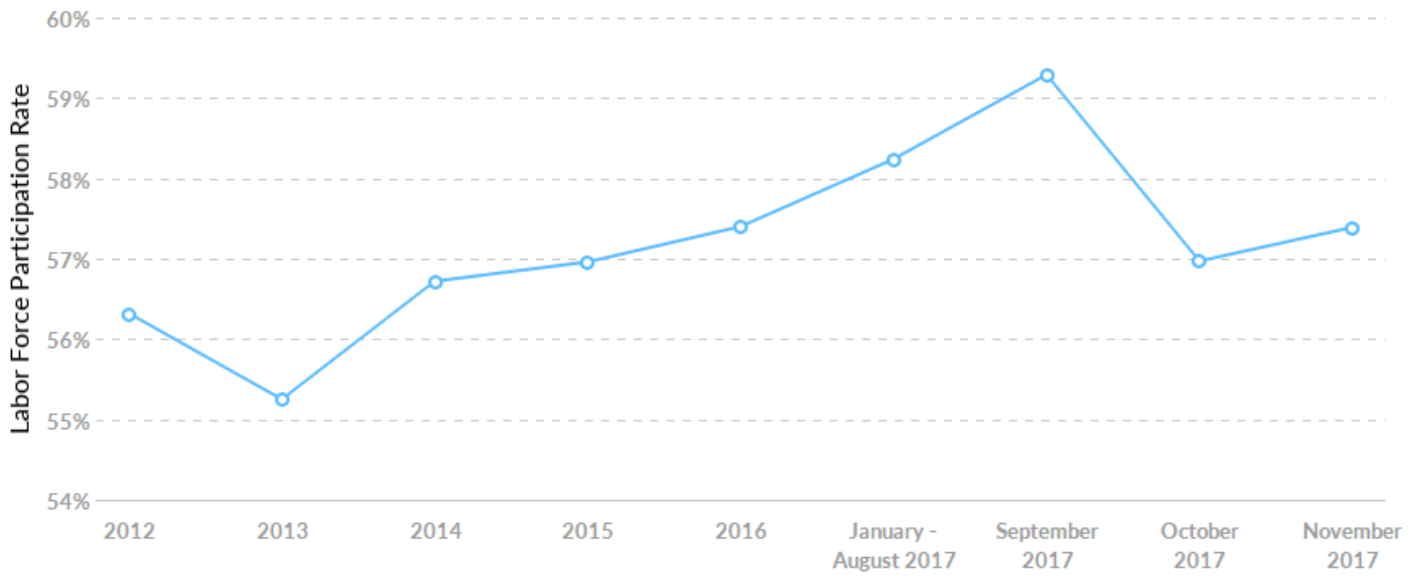
From 2012 to 2017, jobs increased by 8.0% in Laclede County, MO from 14,104 to 15,234. This change outpaced the national growth rate of 7.6% by 0.4%.



Timeframe	Jobs
2012	14,104
2013	13,930
2014	14,265
2015	14,556
2016	15,011
2017	15,234
2018	15,472
2019	15,655
2020	15,802
2021	15,920
2022	15,967

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

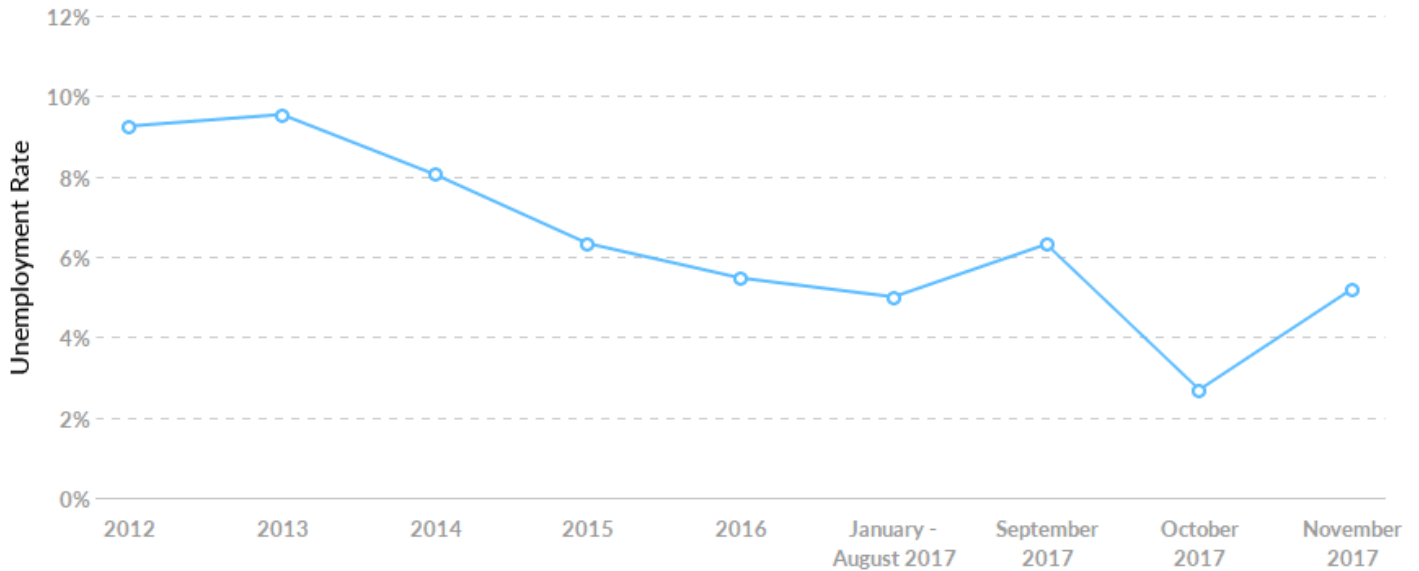


Timeframe	Labor Force Participation Rate
2012	56.32%
2013	55.25%
2014	56.72%
2015	56.96%
2016	57.40%
January - August 2017	58.24%
September 2017	59.29%
October 2017	56.97%
November 2017	57.39%

Historic & Projected Trends - Cont.

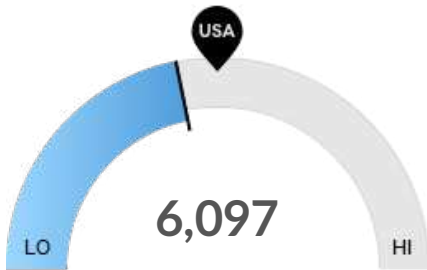
Unemployment Rate Trends

Laclede County, MO had a November 2017 unemployment rate of 5.20%, **decreasing from 9.25%** 5 years before.



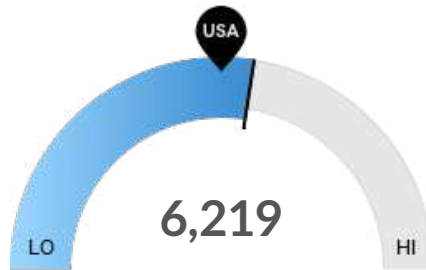
Timeframe	Unemployment Rate
2012	9.25%
2013	9.54%
2014	8.05%
2015	6.33%
2016	5.47%
January - August 2017	5.00%
September 2017	6.31%
October 2017	2.69%
November 2017	5.20%

Population Characteristics



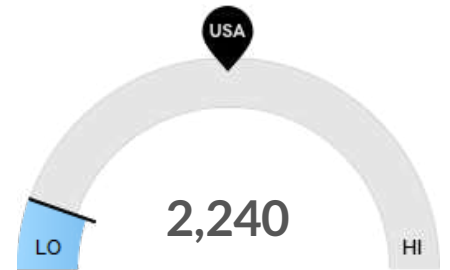
Millennials

Laclede County, MO has 6,097 millennials (ages 20-34). The national average for an area this size is 7,365.



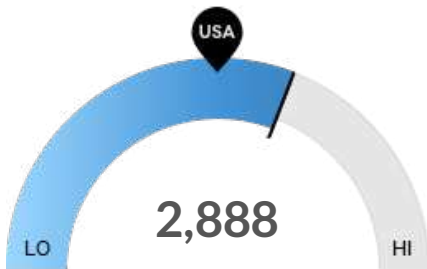
Retiring Soon

Retirement risk is high in Laclede County, MO. The national average for an area this size is 5,408 people 65 or older, while there are 6,219 here.



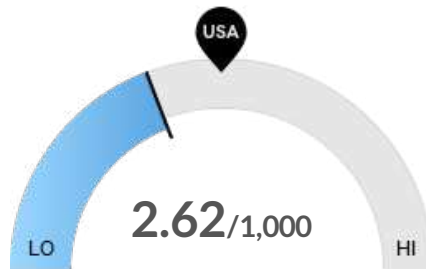
Racial Diversity

Racial diversity is low in Laclede County, MO. The national average for an area this size is 13,746 racially diverse people, while there are 2,240 here.



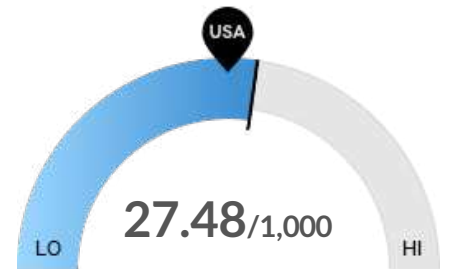
Veterans

Laclede County, MO has 2,888 veterans. The national average for an area this size is 2,082.



Violent Crime

Laclede County, MO has 2.62 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



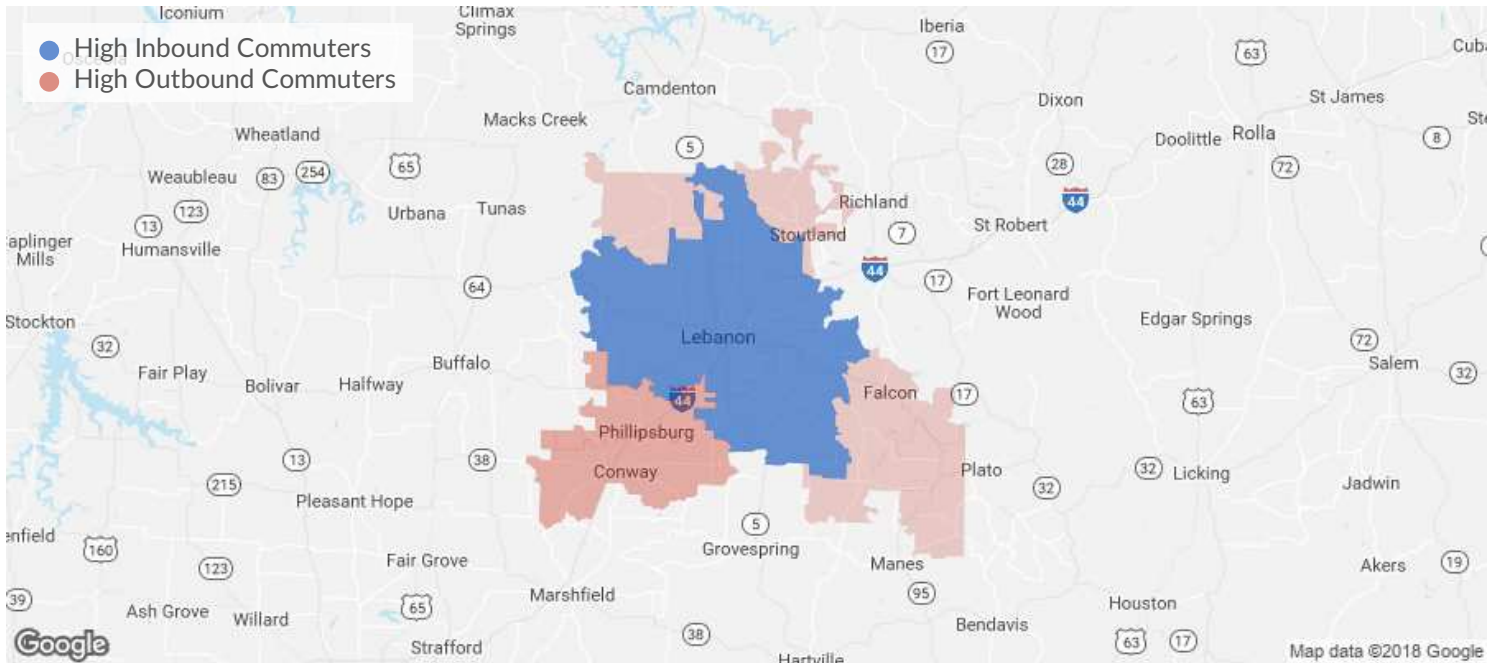
Property Crime

Laclede County, MO has 27.48 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Laclede County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

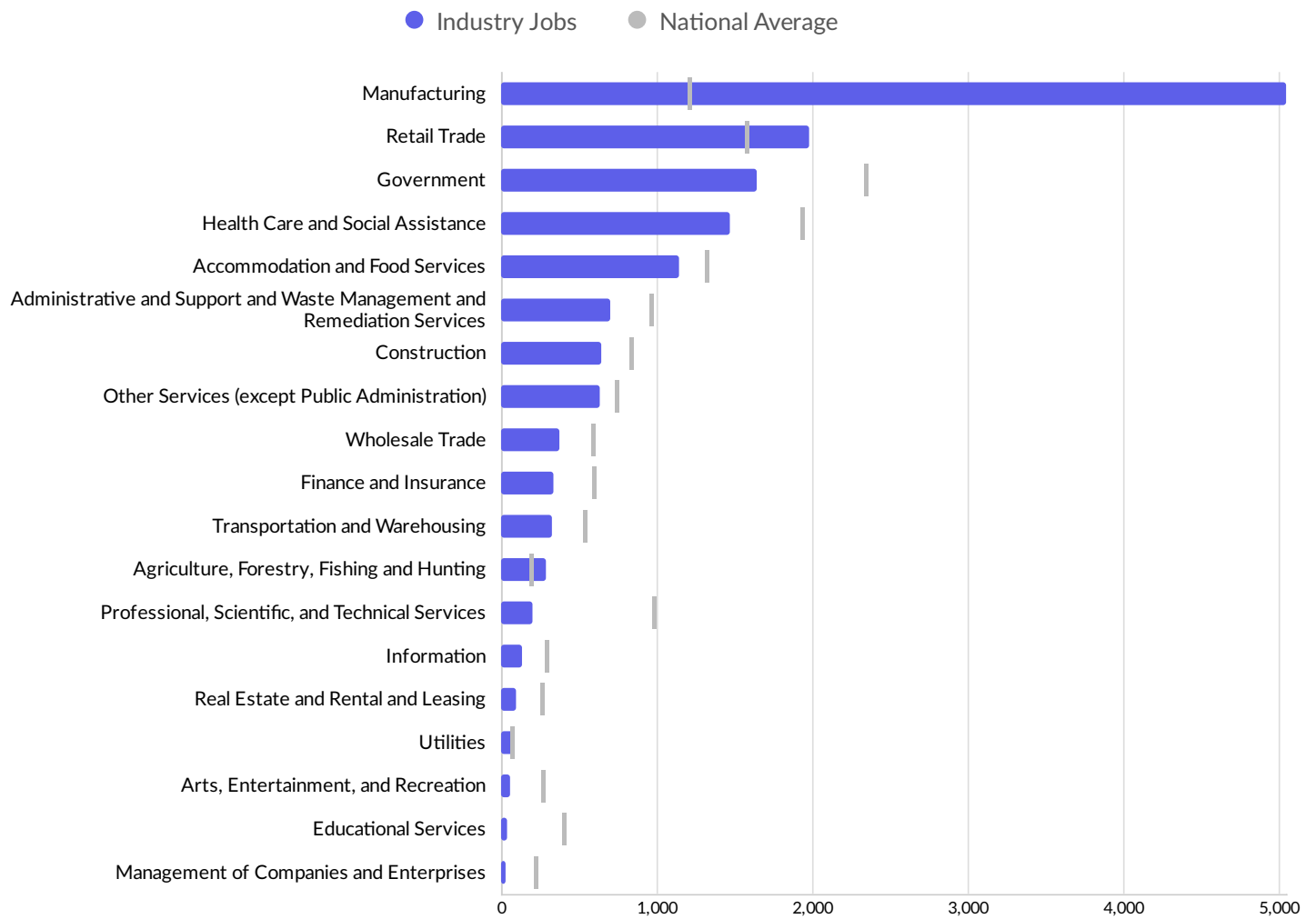
ZIP	Name	2017 Employment
65536	Lebanon, MO (in Lacle...	14,202
65567	Stoutland, MO (in Lacl...	334
65632	Conway, MO (in Lacted...	333
65470	Falcon, MO (in Laclede...	140
65722	Phillipsburg, MO (in La...	122

Where Talent Lives

ZIP	Name	2017 Workers
65536	Lebanon, MO (in Lacle...	12,354
65632	Conway, MO (in Lacted...	1,236
65722	Phillipsburg, MO (in La...	629
65567	Stoutland, MO (in Lacl...	526
65470	Falcon, MO (in Laclede...	438

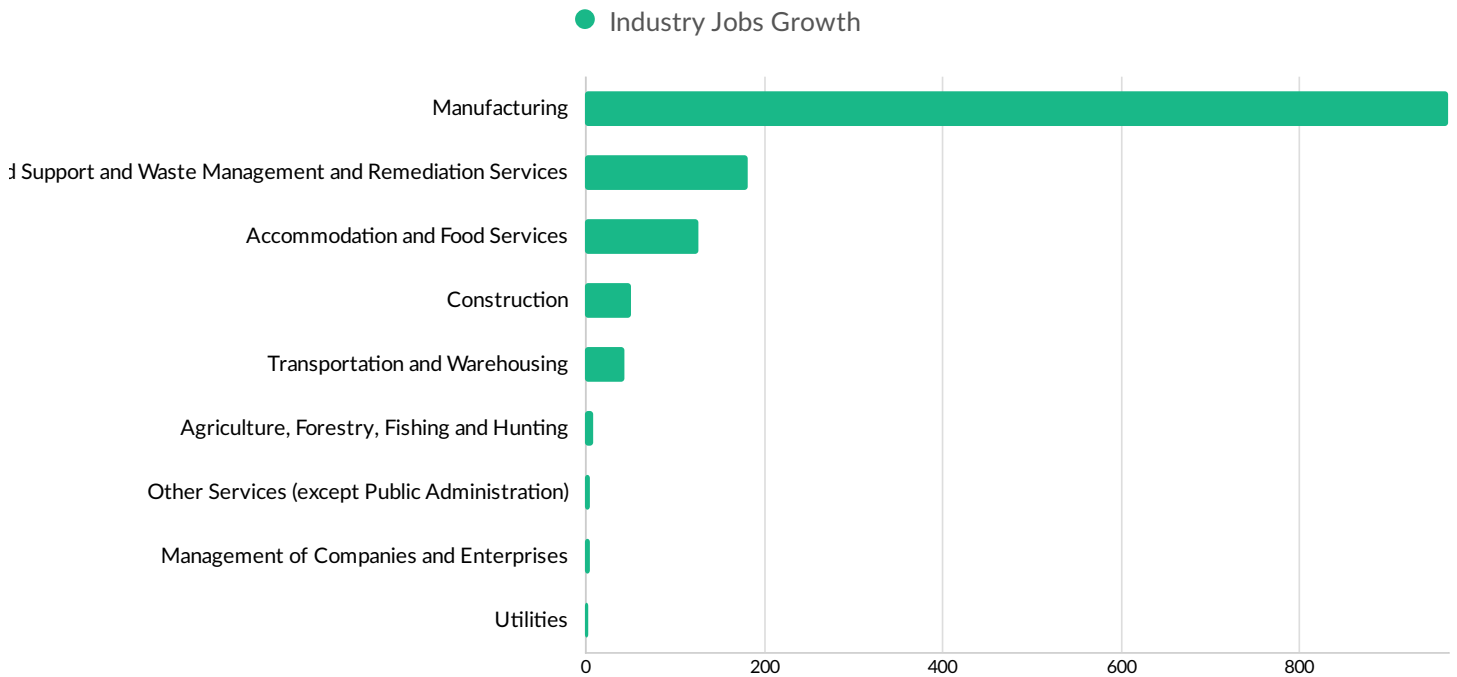
Industry Characteristics

Largest Industries



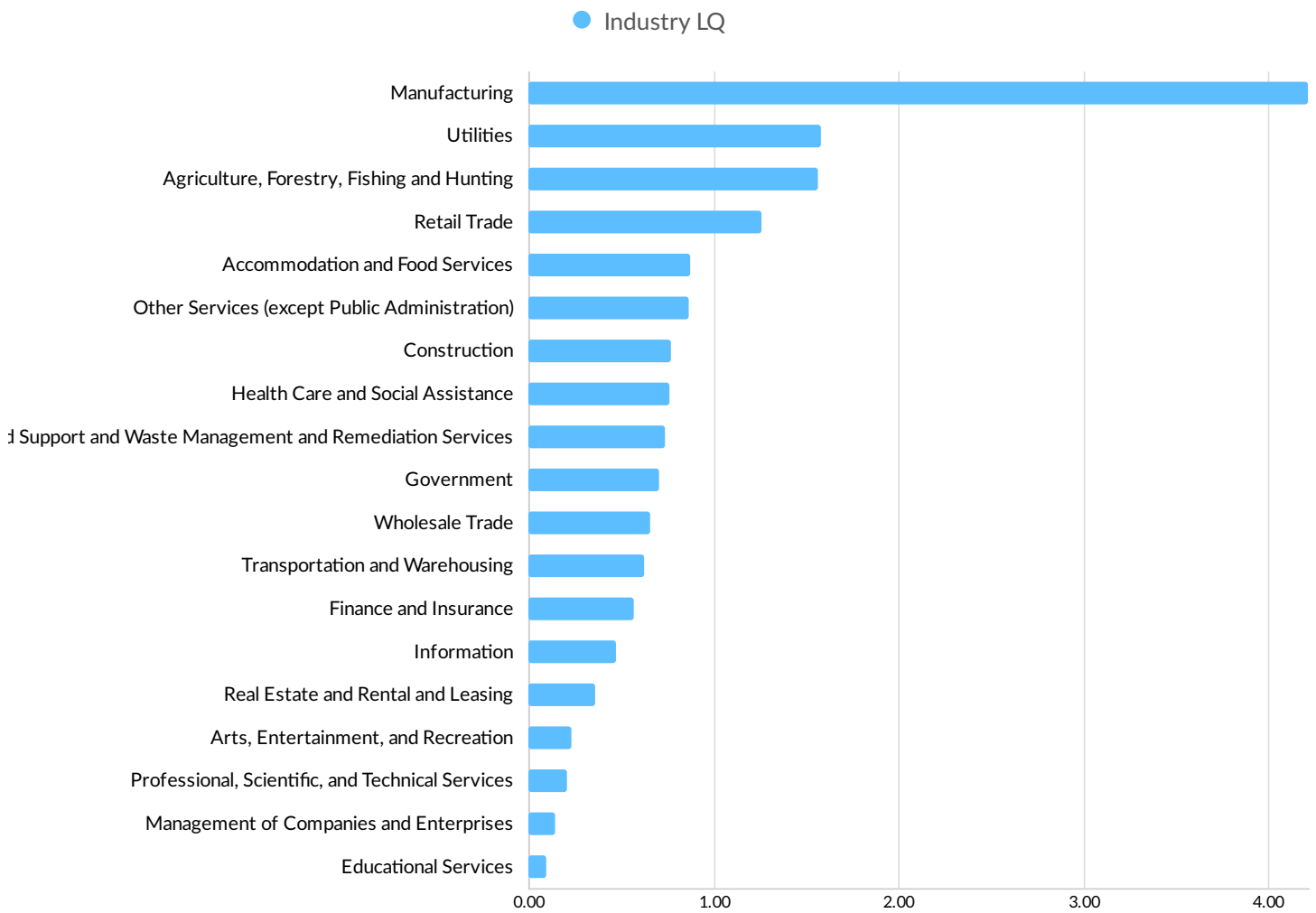
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

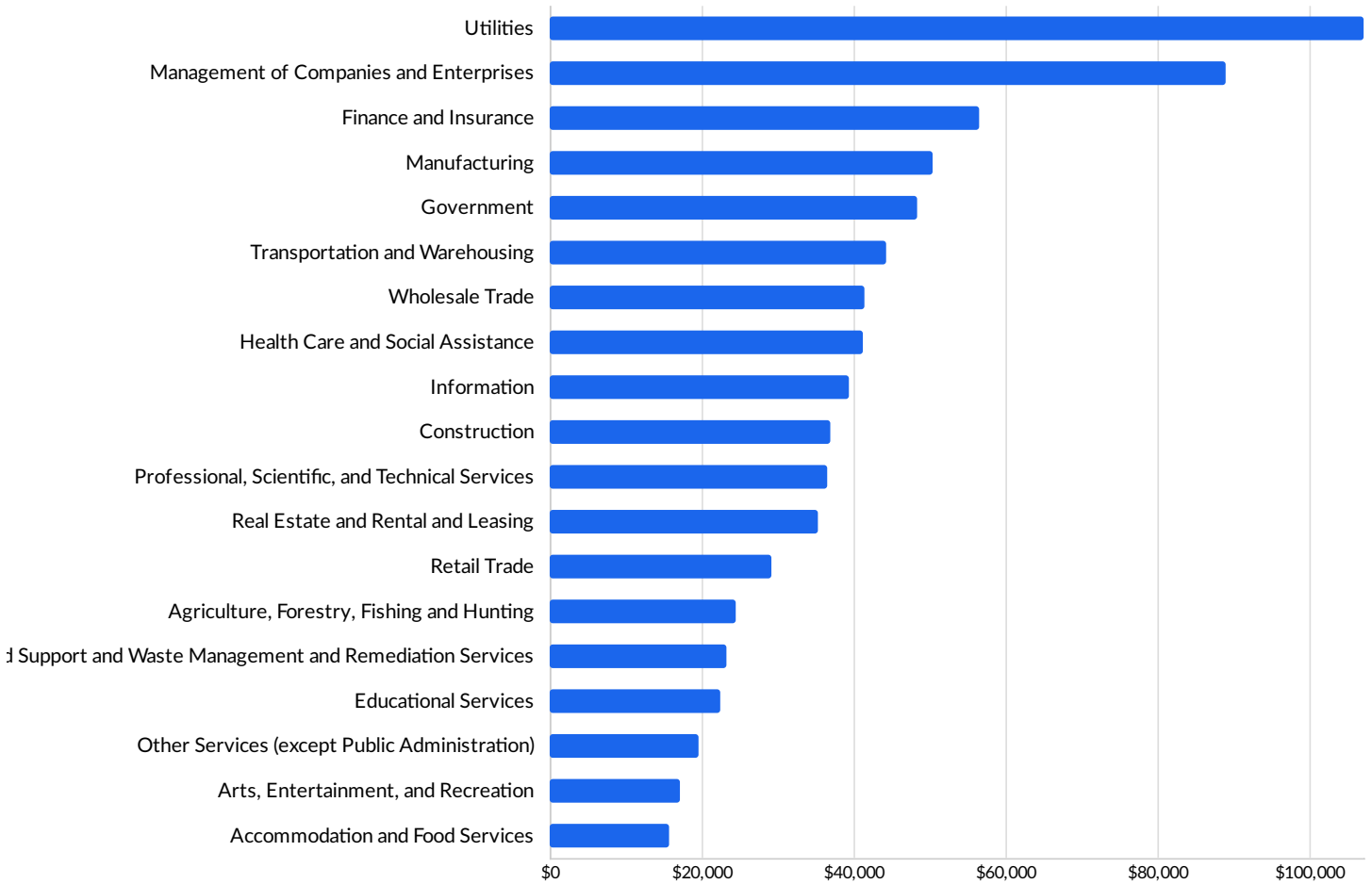
Top Industry LQ



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Manufacturing	4,085	5,052	967	+24%	4.22	\$50,297
Retail Trade	1,983	1,983	0	0%	1.26	\$29,106
Government	1,695	1,647	-48	-3%	0.71	\$48,418
Health Care and Social Assistance	1,506	1,467	-39	-3%	0.76	\$41,097
Accommodation and Food Services	1,015	1,143	128	+13%	0.88	\$15,627
Administrative and Support and Waste Management and Remediation Services	518	700	182	+35%	0.74	\$23,299
Construction	590	641	51	+9%	0.77	\$36,943
Other Services (except Public Administration)	630	635	5	+1%	0.87	\$19,493
Wholesale Trade	460	377	-83	-18%	0.66	\$41,470
Finance and Insurance	362	336	-26	-7%	0.57	\$56,489
Transportation and Warehousing	284	329	45	+16%	0.62	\$44,192
Agriculture, Forestry, Fishing and Hunting	279	288	9	+3%	1.57	\$24,508
Professional, Scientific, and Technical Services	204	200	-4	-2%	0.21	\$36,418
Information	155	133	-22	-14%	0.47	\$39,333
Real Estate and Rental and Leasing	114	92	-22	-19%	0.36	\$35,195

Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Utilities	81	84	3	+4%	1.58	\$107,034
Arts, Entertainment, and Recreation	69	60	-9	-13%	0.23	\$17,085
Educational Services	47	36	-11	-23%	0.09	\$22,451
Management of Companies and Enterprises	26	31	5	+19%	0.14	\$88,965

Business Characteristics

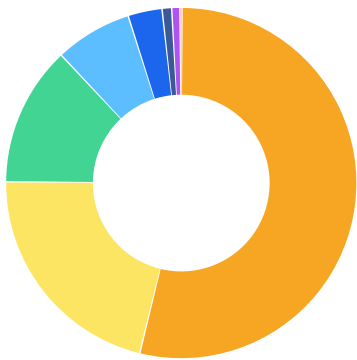
745 Companies Employ Your Workers

Online profiles for your workers mention 745 companies as employers, with the top 10 appearing below. In the last 12 months, 524 companies in Laclede County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mercy	50 	Mercy	546 
Emerson Electric Company	38 	Mercy Healthcare	519 
United States Army	37 	CRST International, Inc.	314 
Detroit Tool & Engineering	26 	Hogan Transports Inc	298 
Independent Stave Company, In...	18 	Bass Pro Shops	293 
Tracker Marine, L.L.C.	17 	C.R. England, Inc.	244 
Wal-Mart Stores, Inc.	16 	Dollar General Corporation	235 
Lowe Boats, Inc.	13 	Lyft, Inc.	224 
Laclede Electric Cooperative	12 	Comphealth Associates, Inc	182 
Regal Beloit Corporation	12 	Maurices Incorporated	180 

Business Characteristics - Cont.

Business Size

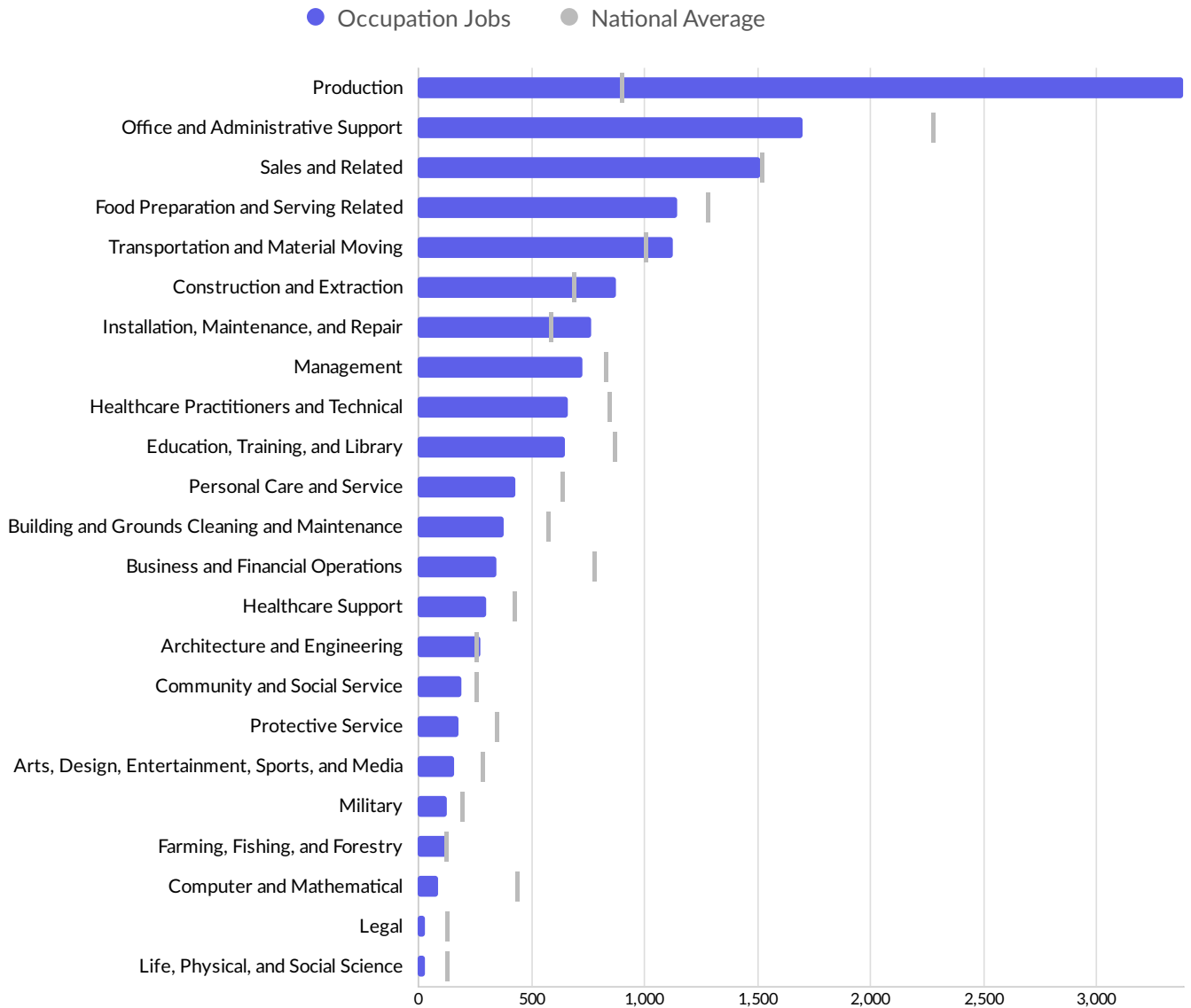


	Percentage	Business Count
1 to 4 employees	53.7%	855
5 to 9 employees	21.3%	339
10 to 19 employees	12.9%	205
20 to 49 employees	7.1%	113
50 to 99 employees	3.1%	50
100 to 249 employees	0.9%	14
250 to 499 employees	0.8%	12
500+ employees	0.2%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

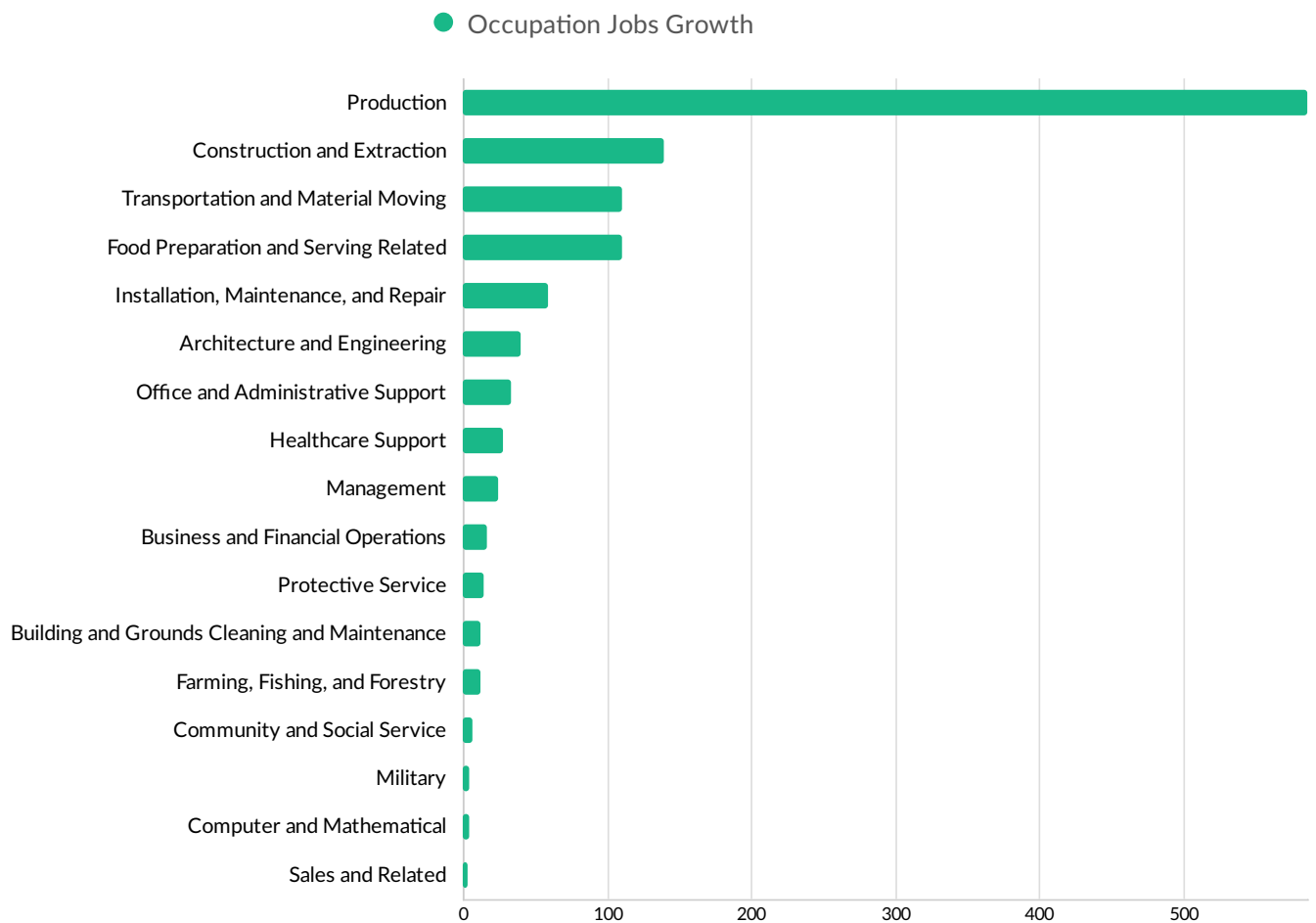
Workforce Characteristics

Largest Occupations



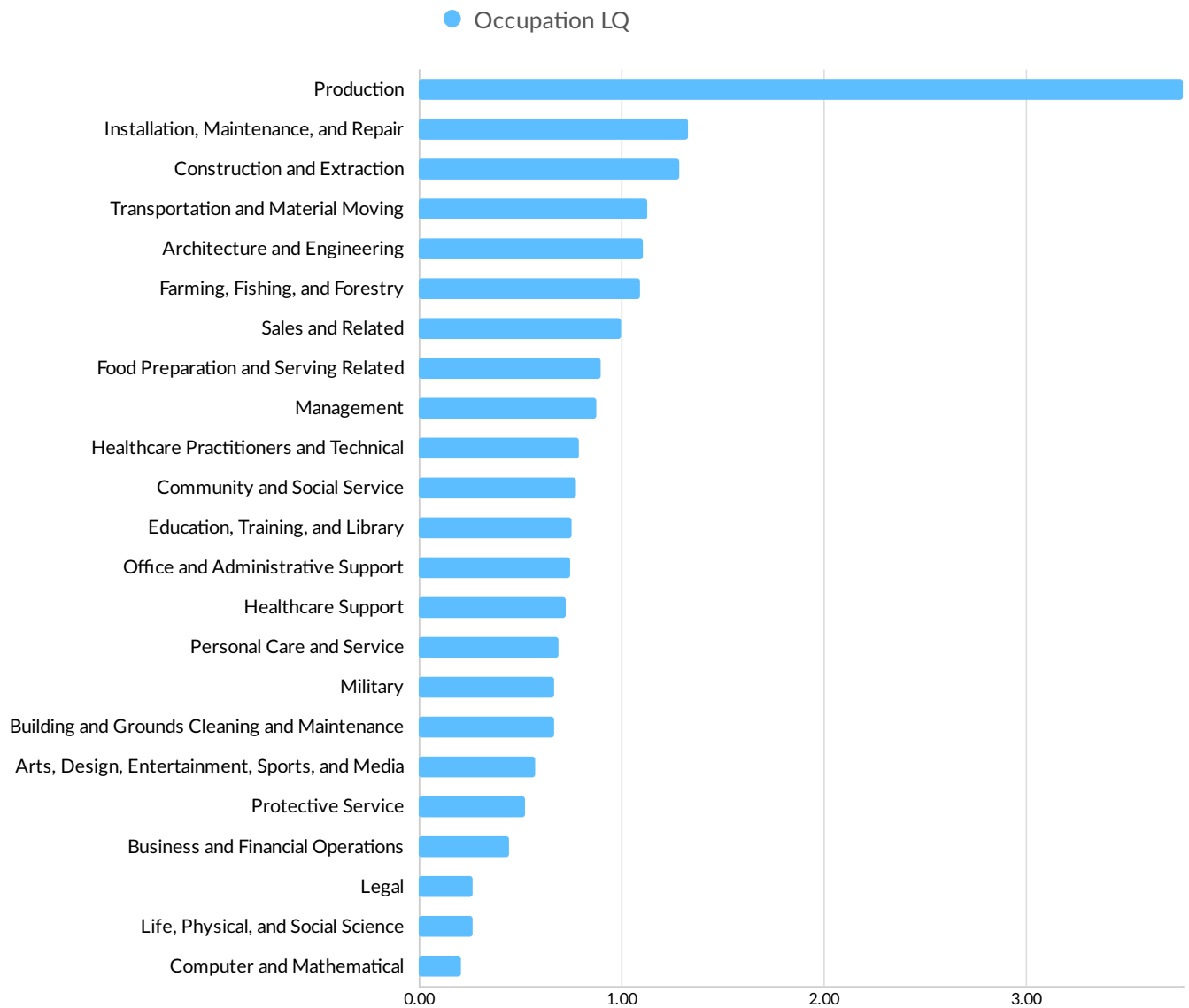
Workforce Characteristics - Cont.

Top Growing Occupations



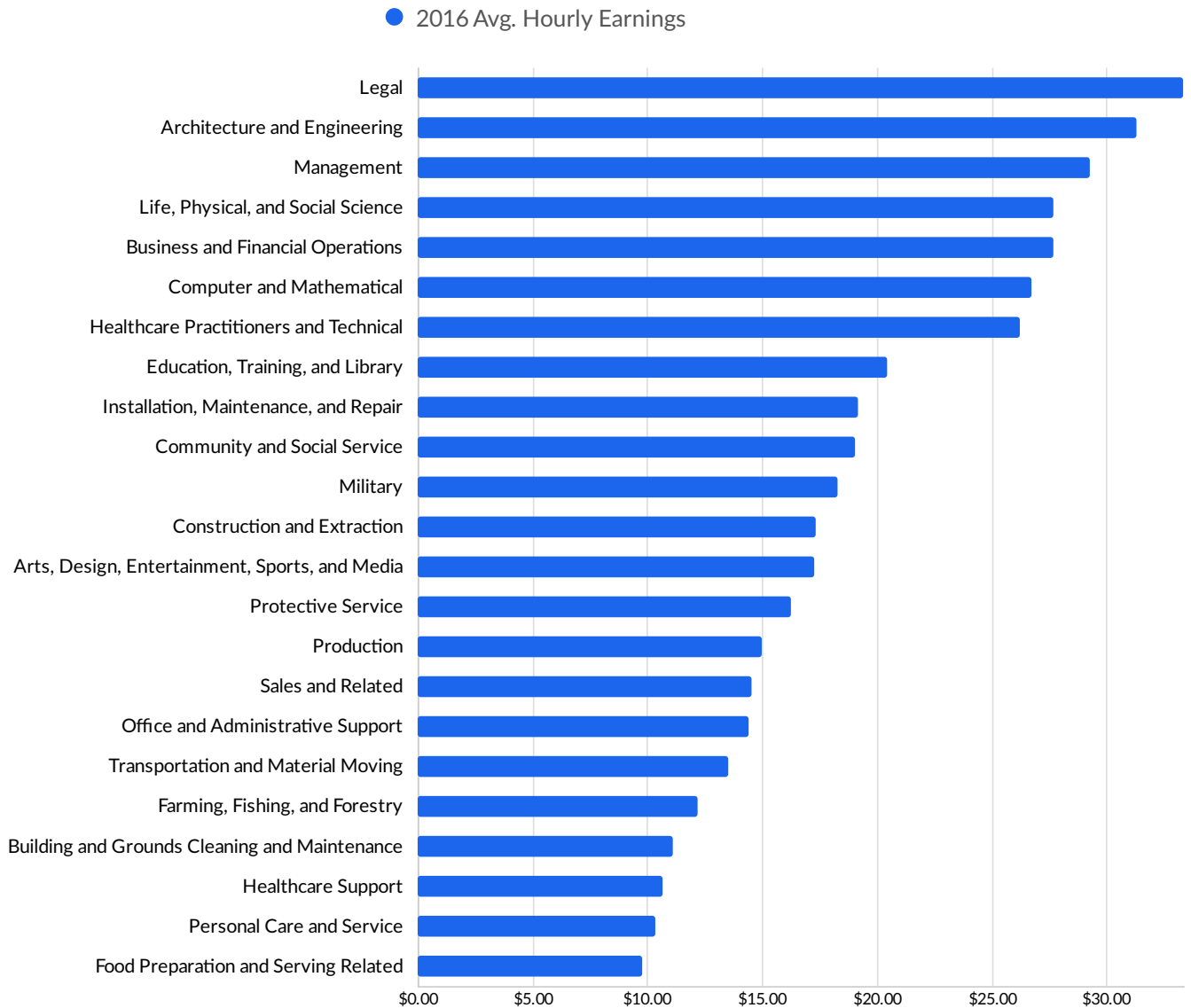
Workforce Characteristics - Cont.

Top Occupation LQ



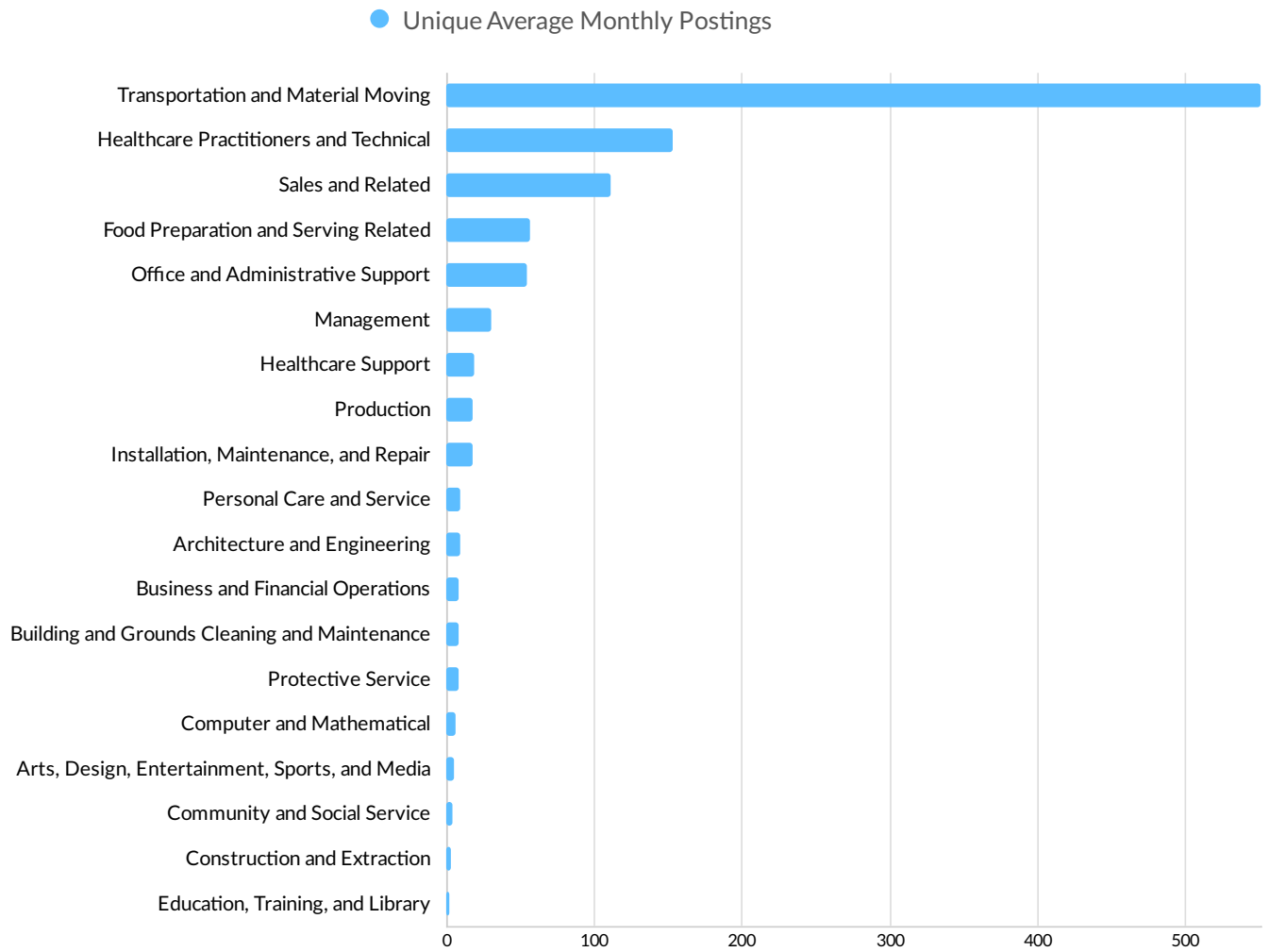
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Production	2,798	3,384	586	+21%	3.78	\$14.97	18
Office and Administrative Support	1,665	1,699	34	+2%	0.75	\$14.42	55
Sales and Related	1,509	1,512	3	+0%	1.00	\$14.57	112
Food Preparation and Serving Related	1,037	1,147	110	+11%	0.90	\$9.76	57
Transportation and Material Moving	1,015	1,126	111	+11%	1.13	\$13.51	552
Construction and Extraction	734	874	140	+19%	1.28	\$17.34	3
Installation, Maintenance, and Repair	710	769	59	+8%	1.33	\$19.15	18
Management	701	726	25	+4%	0.88	\$29.27	30
Healthcare Practitioners and Technical	677	661	-16	-2%	0.79	\$26.24	154
Education, Training, and Library	697	652	-45	-6%	0.75	\$20.44	2
Personal Care and Service	438	433	-5	-1%	0.69	\$10.34	9
Building and Grounds Cleaning and Maintenance	369	381	12	+3%	0.67	\$11.09	8
Business and Financial Operations	328	345	17	+5%	0.45	\$27.66	8
Healthcare Support	278	306	28	+10%	0.73	\$10.69	19
Architecture and Engineering	237	277	40	+17%	1.11	\$31.33	9

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Community and Social Service	186	193	7	+4%	0.78	\$19.05	4
Protective Service	164	179	15	+9%	0.53	\$16.24	8
Arts, Design, Entertainment, Sports, and Media	169	159	-10	-6%	0.58	\$17.28	5
Military	123	127	4	+3%	0.67	\$18.31	0
Farming, Fishing, and Forestry	115	127	12	+10%	1.10	\$12.17	0
Computer and Mathematical	86	90	4	+5%	0.21	\$26.74	6
Legal	33	33	0	0%	0.27	\$33.34	0
Life, Physical, and Social Science	35	32	-3	-9%	0.27	\$27.68	1

Educational Pipeline

In 2016, there were 12 graduates in Laclede County, MO. This pipeline has shrunk by 54% over the last 5 years. The highest share of these graduates come from Licensed Practical/Vocational Nurse Training, "Cosmetology/Cosmetologist, General", and "Cosmetology, Barber/Styling, and Nail Instructor".

School	Total Graduates (2016)	Graduate Trend (2012 - 2016)
Lebanon College of Cosmetology	12	
Lebanon Technology and Career Center	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher